



Pregnancy

Now brushing counts twice. Schedule a check-up with the dentist – between the 14th and 20th week is best.



0–3 Months

Caries-causing bacteria are transmitted through saliva, usually from the closest caregivers. That's why soothers and feeding spoons belong in just one mouth – the baby's.



MAM Oral Care Rabbit

4–6 Months

When there's pressure, tingling or itching around the erupting teeth babies like to put things in their mouth and chew around it. Everything that cools and massages brings relief.



Messaging Brush

Massages sensitive gums right where it needs to and is perfect for cleaning the very first teeth.



MAM Messaging Brush

Oral Care Rabbit

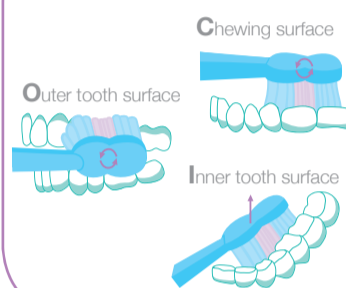
Gently cleans inside baby's mouth before the first teeth appear. Simply slip your index finger in one of the ears and go!



7–9 Months

Babies need tooth cleaning once a day. Use just a hint of toothpaste. No flavour additives and with sufficient fluoride (500 + ppm) to prevent caries.

"COI" technique



10–12 Months

Baby teeth need a lot of care and attention right from the start. Now it's time for the baby's first visit to the dentist.



2nd Year

The daily ritual – switch to brushing twice a day. Children who already exhibit caries in their first teeth have a high risk of caries in their permanent teeth. Because of this the baby teeth should be well cared for.

3rd Year

Now most of the baby teeth are in and just as before: the parent's example counts

- Instead of sweet drinks – water and unsweetened tea
- Controlled snacking
- Reduce between meal snacks



Step 1: Training Brush

The extra long handle makes it easy to hold together and perfectly support those first brushing motions.

Step 2: First Brush

Children's first very own toothbrush with a shorter handle for brushing just like the grown-ups.



Oral hygiene from the start

More information about oral hygiene is available from your dentist, the MAM brochure and at mambaby.com



Bite & Relax Phase 1
2+ months
Especially for front teeth

Bite & Relax Phase 2
4+ months
Ideal for back teeth



MAM Bite & Relax

Thanks to their special shape the especially small mini-teethers are ideal for reaching the front and back teeth making them perfect companions for the two phases of teething. Four different textures gently massage the gums and provide a variety of biting pleasure.

