# Privacy policies: MAM Brushy Time! Application for smart phones

MAM Babyartikel GmbH, MAM Babyartikel GmbH, Lorenz -Mandl-Gasse 50, 1160 Wien Österreich, brushyinfo@mambaby.com is committed to the protection of your personal data. This privacy policy is intended to inform you about how we collect, use and transfer your personal data.

# The Processing of your personal data

Through this Application, MAM will be able to collect your account username in iOs and Android Operating Systems (OS). Please note that this information will be automatically provided to us via the application if you decide to use it. This data will be used according to Art. 6 (1)(f) GDPR for the purpose of registering the download of the MAM Brushy Time App! in the in iOs or OS platforms. We will not use your personal data for any other purpose in this Application. We will only store your personal data for as long as it is necessary or legally required to fulfil the purposes described above, namely one (1) year.

### Processing by third parties

We may transfer your personal data to external service providers (app developers) that support us in the development of this App within the scope of commissioned data processing activities performed only as per our instructions.

Please note that our third-party service providers processing data on our behalf are required to take appropriate security measures to protect your personal data in line with our policies, and we only permit them to process your personal data for specified purposes and in accordance with our instructions.

# Data Subject Rights

You have the right to obtain information regarding your personal data, and you have the right to rectification of inaccurate data, or to data erasure if one of the reasons stated in Art. 17 GDPR applies. In addition, you have the right to have the processing restricted under the conditions stated in Art. 18 GDPR or to object to the data processing on grounds of Art 21 GDPR.

You have the right to complain to a data protection supervisory authority if you are of the opinion that the processing of your personal data violates the data protection provisions. You can contact the Austrian Data Protection Authority at the following address: Wickenburggasse 8 1080 Vienna, Austria Phone: +43 1 52 152-0, E-Mail: dsb@dsb.gv.at.

# Data Protection Officer

If you have any questions regarding data protection, please contact our data protection officer. You can reach him/her: <u>office@mambaby.com</u>.