



Governance



“
WE WANT TO BE AN EXAMPLE FOR THE NEXT GENERATION.”

Harald Schermann
Julia Loydl

At MAM, we have a clear idea of how we want to work. To this end, we have formulated principles that apply to our employees and business partners.

INTERVIEW

“OUR BUSINESS IS BASED ON ETHICAL PRINCIPLES.”

Harald Schermann (Business Owner & Director Strategic Procurement) and Julia Loydl (Strategic Procurement Manager) on sustainable supplier management and transparent supply chains.

How important is sustainability in the supply chain?

Harald: Sustainability is a matter close to my heart and also an important part of MAM's corporate culture. We have set clear guidelines for MAM, according to which we act, and we expect the same from our suppliers.

Julia: We only partner with suppliers who meet the requirements of our Code of Conduct. Social sustainability is constantly reviewed and improved where necessary. Social audits such as Sedex SMETA ensure that fair labor standards, occupational health and safety, and ethical principles are adhered to. This audit allows for transparency and continuous improvement.

What is the connection between procurement, innovation, and sustainability?

Harald: Innovation drives sustainability, as new technologies and processes support the selection of environmentally-friendly and socially responsible suppliers. Examples of this are blockchain technology and transparent sustainability ratings.

Julia: All areas work hand in hand. Our innovation process already includes considerations for sustainable procurement. Potential suppliers are selected not only in terms of quality, price, and reliability but also according to ecological and social criteria.



Does sustainable supplier management present any challenges?

Harald: Our suppliers differ greatly from one another—they range from start-ups to international corporations. We want to “inject” each and every one of our partners with our sustainability DNA. Most of our product and packaging parts suppliers have already been certified for the use of sustainable materials.

Julia: Our suppliers continue to develop with us—we can also learn a lot from them. It is an exciting challenge for us to work together in an ecologically and socially responsible manner.

How do you see the future?

Harald: Our suppliers play a crucial role in promoting MAM's sustainable development. We will work even more closely with them towards sustainability in the future.

~97%

OF OUR PRODUCT COMPONENTS

come from Austria.

