

We are a very unique company – globally successful, with ethically convincing products, stable growth and an enviable working atmosphere. Our market is unique and complex – more than 40 years ago, the first MAM pacifier which combined design, functionality and medical safety, was launched in Austria. Today MAM sells more than 90 million products in over 60 countries on 5 continents annually. Our brand is segment leader in many countries – due to MAM's leading iconic baby design, pioneering product technology, and continuously advancing safety standards. More at: mambaby.com



We are hiring for our headquarter in Vienna, Austria and looking for someone to fill the following full-time position as soon as possible

Social Media Manager (m/w/d)



We are looking for a dynamic and enthusiastic social media expert who is highly motivated and keen to take on an important role in driving our digitalization process forward. In this position you will have your finger on the pulse of social media and digital trends and will be able to quickly react to them. Moreover, you will work closely together with different agencies and affiliates to define and execute the company's global social strategy. Your previous experience in managing complex projects with multiple stakeholders will help you with leading international social media projects.

Your tasks:

- Developing, creating and managing owned, earned and paid global social media strategies and campaigns
- Management of retained agencies (digital communication and media buying) to deliver top performing and on brand creatives, publishing calendars and campaigns that are aligned with our global digital strategy
- Managing the day to day executions with excellence but also driving strategy development and continuous performance improvement
- Monitoring and analyzing social listening insights, owned channels' KPIs and industry trends to generate strong insights for actionable recommendations
- Driving community engagement and continuing to build brand awareness, credibility and love
- Managing and building our global influencer strategy
- Most importantly having fun with our brand and followers

Your profile:

- University degree in Business Administration, Digital Brand Management, Social Media Marketing or equivalent
- At least 3-5 years of experience working in social media for either an agency or in-house
- Creative and ambitious social professional who knows how to engage users
- Experience with social media management and listening tools such as Falcon or Sprinklr
- Experience in managing and executing across multiple social channels such as Instagram, Facebook, YouTube and Pinterest
- Strong analytical skills with excellent attention to detail in order to spot trends or anomalies in data
- Excellent interpersonal skills and ability to motivate agency partners to continuously drive improved performance
- A passion for social, innovative digital trends and a creative eye
- Outstanding written and verbal communication skills in German and English – additional languages are beneficial

We offer a diverse position in a dynamic, international environment of a growing & crisis-proof family-run company. A highly professional team will be accompanying you on your way. We set a strong focus on an open and appreciative feedback culture, individual possibilities for personal development and further education as well as an even Work-Life-Balance.

Due to §9 Abs. 2 des Gleichbehandlungsgesetzes we are required to set the minimum wage for this position which will be EUR 2.483,21 gross/month. Nevertheless, we won't settle for minimum standards – you won't either!

If your offer appeals to you, we are looking forward to your application including a CV and the earliest possible starting date via e-mail to career@mambaby.com.

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