

Environment

“ ENVIRONMENTAL PROTECTION IS TEAMWORK. ”

Alexandra Fellner-Rausch
Olivia Hirt

MAM bears a special responsibility for future generations. Climate and environmental protection are a matter close to our hearts.



INTERVIEW

“WE PUT A LOT OF ENERGY INTO THE FUTURE.”

Interview with Alexandra Fellner-Rausch (Global Sustainability Manager) and Olivia Hirt (Sustainability Manager) about the path to a sustainable future.

Why is an active contribution to environmental and climate protection important?

Alexandra: The well-being of babies and parents is our mission. It determines our thoughts and actions. We want to produce climate and resource-friendly products for future generations. We have already taken a number of steps and know that we still have a lot to accomplish. We're tackling this path with all our might.

How are you doing this at MAM?

Olivia: In order to promote sustainability, a holistic approach needs to be taken. Environmental and climate protection is an important part of MAM's strategy and affects every department. Everyone makes a valuable contribution to reducing CO₂ emissions. In addition to energy efficiency measures, this also includes improvements in sustainable logistics and procurement.

Alexandra: It's about constantly questioning processes. This only works through close cooperation with all departments and locations. Contact with the environmental officers in our plants is important, as they work directly on-site to reduce our impact on the climate. This is regularly checked by external audits.

What is the role of external networking?

Olivia: Collaboration across company boundaries is crucial to preserving the livelihood of future generations. Through the exchange with other companies, networks, and scientific institutes, new ideas can be developed that lead to technological innovations.

What are your next steps?

Alexandra: We are currently developing a comprehensive, global climate strategy for MAM. To do this, we first determine the status quo of our total emissions using a corporate carbon footprint calculation for all locations and plants. Based on this, we will define clear targets and measures for reducing our greenhouse gas emissions.

Olivia: I am sure that together we can achieve these goals. This requires innovative strength and passion. Qualities that are capitalized at MAM.

Alexandra: This is how we can manage to preserve our wonderful world for future generations.

67%

OF CO₂ EMISSIONS

(Scope 1+2) per material input were reduced in our plants between 2020 and 2022.

